



EXHIBITOR LICENSE

Georgia World Congress Center | 286 Andrew Young Blvd. N.W., Atlanta, GA, USA
Show dates: May 13-15, 2025

Please reserve exhibit space for our company at Interwire 2025 (the Exposition) to be held at Georgia World Congress Center (the Center).

We understand that our location and assignment are based on an established point system and the date that our acceptable application and deposit is received by the show organizer, The Wire Association International, Inc. (WAI). If our choice of space is not available, we request that WAI assign what it considers to be the best available space. We understand that this application becomes a contract when signed by us and accepted by WAI. We agree to be bound by the terms and conditions on page 2, which we have read and understand. All exhibits must comply with the show rules that are outlined in the Exhibitor Manual to be distributed at a later date.

Exhibit Space Rental Rates:

- Exhibits 800 sq. ft. and larger = \$19.50 per sq. ft.
- Exhibits 100 sq. ft. to 799 sq. ft. = \$28.75 per sq. ft.

PLEASE NOTE: All exhibiting companies are required to carry liability insurance. The minimum amount of coverage required is 1 million dollars (\$1,000,000) per occurrence, and 3 million dollars (\$3,000,000) aggregate. See page 2 for details.

1. COMPANY INFORMATION (Please print or type.)

COMPANY NAME

INDICATE LETTER UNDER WHICH YOUR COMPANY SHOULD BE ALPHABETIZED

STREET ADDRESS/P.O. BOX

CITY/TOWN

STATE

ZIP/POSTAL CODE

COUNTRY

KEY CONTACT NAME (Person responsible for exhibit.)

KEY CONTACT'S DIRECT E-MAIL ADDRESS

PHONE (include area code — when applicable include country and city code)

2. COMPETITORS

List companies you do not wish to be located adjacent to or across from.

3. BOOTH PREFERENCES

Please fill in all 10 spaces in order of priority. If none of your selections are available, WAI will determine the assignment of your booth.

We request the following space:

PREFERRED SQ. FT. _____

BOOTH NUMBERS

4. PROPOSED CO-EXHIBITORS

List the companies' names including divisions and rep firms for inclusion in promotional material.

5. PRODUCTS/SERVICES

Please list the general category/products or services you will be exhibiting. Example: dies, extruders, spools. This section must be completed.

6. SIGNATURE

By signing below I affirm that I am authorized to sign on behalf of my company, I have read all the terms and conditions of this license and agree thereto:

SIGNATURE OF YOUR PRINCIPAL OR DIRECTOR

Please complete, sign, and return with the appropriate application deposit and proper form of payment (see payment information on page 2) to **THE WIRE ASSOCIATION INTERNATIONAL, INC., 71 Bradley Road, Suite 9, Madison, CT 06443 USA**. Tel.: (001) 203-453-2777 If full payment is not received by due dates outlined in this contract, you authorize WAI to charge the payments to your credit card on file.

Notification of acceptance of your request, allocation of space, and booth location will be sent to the Key Contact's e-mail address. Thank you.

1. LICENSE.

Upon written acceptance by The Wire Association International, Inc. (WAI), this application shall become a license for the Exhibitor identified on page 1 (Exhibitor) to use the space allocated to it by WAI. This license is subject to the Terms and Conditions set forth herein, to the Exhibitor Manual prepared by the WAI, to all additional or revised terms, conditions, and directions that WAI may from time to time deem necessary for the orderly operation of the Exposition and to all applicable regulations and requirements of the Center, but not limited to the relevant terms and conditions of the License Agreement between the Center and WAI, a copy of which is available upon request.

2. PAYMENT SCHEDULE.

PAYMENT DUE WITH CONTRACTS RECEIVED:

Prior to April 30, 2024

Applications must be accompanied by payment of 25% of the total license fee for the booth. In addition, all liabilities due to WAI or its subsidiary, *Wire Journal International*, must be current at the time of contract to participate or be assigned space. If all available rental space has been assigned, such deposit will be refunded. Three additional payments of 25% of the total booth cost are due on July 3, October 1, and December 30, 2024, (final payment).

May 1, 2024 - July 3, 2024

Applications must be accompanied by payment of 50% of the total license fee for the booth. In addition, all liabilities due to WAI or its subsidiary, *Wire Journal International*, must be current at the time of contract to participate or be assigned space. If all available rental space has been assigned, such deposit will be refunded. An additional payment of 25% of total booth cost is due by October 1, 2024. Complete (final) payment of 25% must be received by December 30, 2024.

After October 1, 2024

Applications must be accompanied by payment of 100% of the total license fee for the booth. In addition, all liabilities due to WAI or its subsidiary, *Wire Journal International*, must be current at the time of contract to participate or be assigned space. If all available rental space has been assigned, such deposit will be refunded.

All payments shall be in U.S. dollars with all bank and exchange charges prepaid by Exhibitor. If payments are not made properly, WAI may, at its sole option and in addition to any other remedies it may have, terminate this license without notice, or give Exhibitor a lower priority when assigning space, or, if space shall have been assigned to Exhibitor, reassign Exhibitor to different space.

For Wire Transfers Information please contact:

WAI Accounting Department
The Wire Association International, Inc.
71 Bradley Road, Suite 9, Madison, CT 06443 USA
Tel.: (001) 203-453-2777, ext. 181
Email: accounting@wirenet.org

3. CANCELLATION AND REFUNDS.

By February 14, 2025

If Exhibitor cancels by February 14, 2025, WAI will retain 25% of the total license fee as a non-refundable deposit and refund any other monies received from exhibitor. Online promotional upgrades and sponsorships are non-refundable.

After February 14, 2025

If Exhibitor cancels after February 14, 2025, no portion of the license fee will be refunded. All fees shall be non-refundable after February 14, 2025, except if the Exposition is canceled or the space licensed by Exhibitor is rendered unavailable or unusable for its intended purpose.

4. UNUSED SPACE.

No refund will be made for Exhibit Space that is unused during any portion of the Exposition. Should Exhibit Space be unoccupied at the opening of the Exposition, WAI may license or use it for other purposes without obligation of refund.

5. LOCATION OF EXHIBIT SPACE.

WAI shall assign Exhibit Space and reserves the right to change the location of the Exhibitor's Exhibit Space at any time it deems such change to be in the best interest of the Exposition. Exhibitors who wish to change the size of their exhibit space are not guaranteed their original location but are subject to relocation by Show Management. Exhibitor must notify WAI in writing of any complaints or objections within 10 business days of receipt of the exhibit space confirmation; any complaints or objections not timely made are waived.

Priority for Space Assignments will be in the order established by the official exhibitor point system for qualifying licenses, prior to the point meeting deadline. After the point meeting, assignments are made by order of receipt of a qualified license.

6. SUBLICENSES.

The Exhibitor shall not sublicense, assign, share, or otherwise transfer its rights and obligations hereunder without the prior written consent of WAI. The contracted company is responsible for space payments.

Proposed Co-Exhibitors:

Show management does not charge a space sharing fee for co-exhibitors, however the primary contracted company will be charged to include co-exhibitors on Enhanced or Premium promotional listings. Co-exhibiting companies can purchase upgrades separately. The contracted company is responsible for space payments. Invoices will not be split for co-exhibitors.

7. BOOTH CONSTRUCTION AND ARRANGEMENT.

All exposed parts of Exhibitor's display must be finished so as not to be objectionable to other exhibitors or WAI. Any objectionable feature of Exhibitor's display may be draped or modified at the sole discretion of WAI and the cost thereof billed to and paid by Exhibitor. All machinery must have drip pads. Please refer to the Rules & Regulations in the Exhibitor Manual.

8. HEIGHT RESTRICTION.

There are no vertical height restrictions on display machinery other than the maximum ceiling height. Please refer to the Rules & Regulations in the Exhibitor Manual.

9. DECORATOR & MATERIAL HANDLING CONTRACTOR.

Shipping, handling and removal instructions together with service and equipment forms (electrical, phone, furniture, carpets, etc.) will be communicated to Exhibitors at a later date. The Center will not receive deliveries of exhibit materials in advance of the date specified in the Exhibitor Manual.

10. COMBUSTIBLE MATERIAL.

All display materials must be flame retardant or of inherently fireproof materials. Under no condition will combustible oils or gases be permitted. Aisles and exits must be kept free of obstructions at all times. Exhibitor must comply with, and all exhibits and materials must meet, the requirements and regulations of the Exposition, the Center, state and local ordinances and regulations.

11. LIMITATION OF LIABILITY.

Exhibitor hereby releases and agrees to indemnify, protect and save harmless WAI, the official service contractors, the Center, the Convention Committee, and the employees, representatives and officers of the foregoing from any and all claims, demands, liabilities, costs, and expenses for any injury to, including the death of persons (whether they be third persons or employees of either Exhibitor or any of the foregoing) caused by, growing out of, or happening in connection with the use and enjoyment of Exhibitor, or any other person or legal entity with the permission (express or implied) of Exhibitor, of the facilities, equipment, or services of the Exposition or of the Center.

12. INSURANCE.

Exhibitor shall provide to WAI a certificate of commercial general liability insurance, written on an occurrence basis, issued by an insurance company authorized to transact business in the United States, including contractual liability coverage naming Exhibitor as insured and naming 'The Wire Association International, Inc.' as an additional insured. The limit of such insurance shall be not less than \$1,000,000 per occurrence, \$3,000,000 aggregate. The policy shall provide that it shall not be canceled without thirty (30) days notice to WAI. The certificate of such insurance shall be delivered to WAI no later than February 3, 2025. If Exhibitor fails to provide such certificate or to maintain the insurance in force, WAI shall obtain, for the Exhibitor, such insurance at the Exhibitor's expense. Exhibitor is solely responsible for insuring its own exhibit and contents thereof. Submit proof of insurance through exhibitor dashboard or directly to the WAI Accounting Department, accounting@wirenet.org.

**Certificate Holder: THE WIRE ASSOCIATION INTERNATIONAL, INC.
71 Bradley Road, Suite 9, Madison, CT 06443 USA**

13. INSTALLATION.

Time will be made available at least one day prior to the exhibit opening. Specific dates will be posted in the Exhibitor Manual. Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floor or other parts of the Center. Exhibitor shall be solely liable for any damage it causes or permits to the Center and hereby agrees to indemnify and hold WAI harmless in connection therewith.

14. DISMANTLING OF EXHIBITS.

Exhibitor expressly agrees to operate or man his exhibit until, and not to dismantle his exhibit or do any packing before close of exhibits on the last day of the Exposition, and WAI shall have the right to prevent the dismantling or removal of any exhibit prior to such time. Exhibitor shall be solely liable for any extended use or other charges incurred as a result of Exhibitor's failure to vacate by the time specified, and Exhibitor shall indemnify and save harmless WAI in connection therewith.

15. REJECTION OF DISPLAY.

Exhibitor and its display shall be admitted to and remain at the Exposition from day to day contingent upon Exhibitor's continued compliance with these terms and conditions. WAI reserves the right to alter, elect, reject or prohibit any exhibitor or its operation in whole or in part, or to eject or refuse to admit Exhibitor or any representative of Exhibitor for failure to comply herewith or with any directions issued by WAI or for conduct deemed detrimental by WAI, in which case Exhibitor shall have no recourse against WAI and no part of any fees paid by Exhibitor to WAI shall be refunded.

16. CHOICE OF LAW.

This Agreement shall be construed in accordance with, and governed by, the laws of the State of Connecticut, notwithstanding its choice of law principles.

COMPANY NAME: _____

INITIAL HERE: _____